



THE SOCIETY *of* PRESIDENTIAL DESCENDANTS

BIENNIAL PRESIDENTIAL LEADERSHIP BOOK AWARD

THE SOCIETY OF PRESIDENTIAL DESCENDANTS PRESIDENTIAL BOOK AWARD

ONE OF THE MANY PROGRAMS SPONSORED BY THE SOCIETY OF PRESIDENTIAL DESCENDANTS IS A BIENNIAL BOOK AWARD FOR THE BEST BOOK ON PRESIDENTIAL LEADERSHIP. THE AWARDS CEREMONY IS HELD ALTERNATIVELY IN NEW YORK CITY AND WASHINGTON, DC.

THE AWARDEE, ALONG WITH TWO RUNNER-UP HONOREES, WILL BE ANNOUNCED AT A GALA DINNER HELD IN OCTOBER. THE AWARDEES WILL RECEIVE A SUBSTANTIAL CASH PRIZE. IT IS EXPECTED THAT THIS AWARD WILL GENERATE SIGNIFICANT INTEREST BOTH WITHIN THE PUBLISHING WORLD AND WITH THE GENERAL PUBLIC.

The Society of Presidential Descendants, administratively housed at Long Island University, is sponsoring a biennial book award. The general subject is presidential leadership, defined broadly. Biographies and autobiographies are excluded. Books must be published by a major publishing house during the previous two calendar years. Publishers and the public can nominate books. The deadline for nominations is June 30, 2021.

The 2021 Gala Dinner will be at the University Club in New York on Saturday, October 23, the winning author will receive \$10,000, and the two Honorable Mention authors will each receive \$2,500. The Master of Ceremonies will be Douglas Brinkley, renowned author of several books on presidential subjects. This event is open to the public.

More information can be found at: thesocietyofpresidentialdescendants.org



DOUGLAS BRINKLEY

Master of Ceremonies

SPONSORSHIP OPPORTUNITIES

Endowed Naming Opportunity

\$1,000,000

The award will be named after whomever the donor designates. The donor will receive invitations to all Society events plus all perks offered below.

Presidential Sponsor

\$100,000

Includes 20 guests at the Award Dinner, major recognition at the dinner, call out by the master of ceremonies, special access to private events, meetings with the authors and presidential descendants, exclusive premium gift, copies of the 10 short-list books, an autographed copy of the winning and runner-ups books and free access to Society Fireside Chats. This sponsorship is renewable every two years.

Vice Presidential Sponsor

\$50,000

Includes 16 guests at the Award Dinner, major recognition at the dinner, special access to private events, meetings with authors and presidential descendants, premium gift, an autographed copy of the winning and runner-ups books, and free access to Society Fireside Chats. This sponsorship is renewable every two years.

Ambassadorial Sponsor

\$25,000

Includes 10 guests at the Award Dinner, verbal recognition at the dinner, special access to private events, meetings with authors and presidential descendants, special gift, autographed copy of the winner's book. This sponsorship is renewable every two years.

Cabinet Member Sponsor

\$15,000

Includes 8 guests at the Award Dinner, recognition in the dinner program, access to the private cocktail party, gift, and signed copy of the winner's book. This sponsorship is renewable every two years.

Chief of Staff Sponsor

\$5,000

Includes 4 guests at the Award Dinner, recognition in the dinner program, access to private cocktail party, gift and signed copy of the winning book. This sponsorship is renewable every two years.



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